

Grants Available for Marketing Opportunities of Agricultural Products

The Federal-State Marketing Improvement Program (FSMIP) assists in exploring new market opportunities for food and agricultural products and to encourage research and innovation aimed at improving the efficiency and performance of the marketing system. FSMIP funds a wide range of applied research projects that address barriers, challenges, and opportunities in marketing, transportation, and distribution of U.S. food and agricultural products.

Proposals may deal with barriers, challenges or opportunities manifesting at any stage of the marketing chain including direct, wholesale, and retail. Proposals should potentially benefit multiple producers or agribusinesses.

Grant Name: Federal-State Marketing Improvement Program (FSMIP)

Funding Agency: USDA, Agricultural Marketing Service (AMS)

CFDA #: 10.156

Due Date: February 11, 2008

Eligible Applicants: state departments of agriculture (who can cooperate with other organizations)

Size and Range of Awards: the average award is \$50,000; \$1.3 million is available

Matching Requirement: FSMIP funds must be matched on a one-to-one basis with non-Federal funds

Estimated Number of Awards: approximately 25-30 projects are funded each year

Examples of funded projects: marketing plans/feasibility studies for specialty products, consumer surveys for new products, analyze agri-tourism opportunities

Website: <http://www.ams.usda.gov/tmd/fsmip.htm>