



South Dakota Emblem Plate Decal Application



SDCL 32-5-167 and
32-5-175 through 32-5-178

A Instructions

Complete application and submit to the Division of Motor Vehicles. **Payment must be submitted with application.**

B Organization Information

Name of Organization

Street Address

City

State

Zip Code

Contact Person

Contact Person's phone number

Contact Person's email address

Organization's FEIN Number

C Decal Requirements

A qualifying organization shall meet the following requirements, as defined in 32-5-176.

1. The primary activity is to serve the community, contribute to the welfare of others and is not offensive or discriminatory.
2. The name and purpose of the organization does not promote any specific product or brand name that is for sale.
3. The decal of the organization does not promote a specific religion, faith or anti-religious belief.
4. If it's a First Responder organization, the SD Department of Public Safety must approve the application and decal.

Yes No

1. Is your organization a non-profit corporation or group of nonprofit corporations?
2. Is your organization on file with the Secretary of State's office?
3. Does your organization have at least 200 members?

In addition to the completed application, as defined by SDCL 32-5-175, the organization must provide the following documents:

1. A copy of its Articles of Incorporation for each organization
2. A copy of its Charter or By-Laws for each organization
3. Any Internal Revenue Service ruling for each organization's non-profit tax exemption status.

D Decal Order Information

Standard plate decals can be no larger than 3 inches by 3 inches. Motorcycle plate decals can be no larger than 1½ by 1½ inches. Decals may be ordered in the quantities listed below at a cost of \$1.00 per decal set. Minimum order must be 200 decals. The prices below include a 15% administrative fee. Please contact our office for orders larger than listed below.

A completed decal design with requested logo must be submitted with the application. An electronic file containing the design will need to be provided prior to the decals being printed. **Accepted file format is Vector art format (i.e.: Adobe Illustrator).** Please submit logo designs via email to heather.villa@state.sd.us.

200 vehicle decals (100 sets)--\$115.00

200 motorcycle decals (100 sets)--\$115.00

250 vehicle decals (125 sets)--\$143.75

250 motorcycle decals (125 sets)--\$143.75

300 vehicle decals (150 sets)--\$172.50

300 motorcycle decals (150 sets)--\$172.50

400 vehicle decals (200 sets)--\$230.00

400 motorcycle decals (200 sets)--\$230.00

Check here if you are requesting a new design or a design change (associated setup fees are listed below)

**Set-up fees are charged for new decal designs or any existing decal design changes.
All final designs must be approved by the SD Division of Motor Vehicles.**

The set-up fee for a new design or design changes are: 1-4 color design. \$50.00 5-8 color design, \$75.00

E Instructions

I certify, for or as the applicant, that the above information is true and correct to the best of my knowledge and belief. I understand the conditions under which the organization decal applied for is issued by the South Dakota Department of Revenue. I further certify that the decal design being submitted does not violate copyright law, or if the design is copyright protected, proper authorization has been obtained for the use of the design. Any claims that may result from the production of this decal shall be the responsibility of the applicant or organization requesting the decal and not the Department of Revenue. As a representative, I acknowledge that the organization is responsible for determining who qualifies for the decal and the fees charged. The organization is also responsible for administration and issuance of decals.