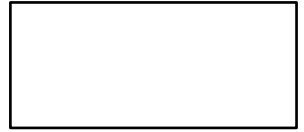




State of South Dakota
 Motor Vehicle Division
 445 E. Capitol Avenue
 Pierre, SD 57501

605-773-3541 | http://dor.sd.gov/Motor_Vehicles/

VALIDATION AND
OFFICE USE ONLY



SDCL 32-5-89.2, 32-5-89.3,
32-5-89.4, 32-5-89.5

Application for Personalized License Plate

A Complete and submit this application to your County Treasurer's Office with the applicable fees.

Instructions

The Motor Vehicle Division may refuse to issue or recall previously issued personalized license plates.

Personalized Plate Requirements:

Must be a SD resident (proof may be required).

Only eligible on the following vehicles: non-commercial passenger vehicle, motor home or motorcycle.

Commercial vehicles and Interstate registrations are NOT eligible for personalized plates.

Current license plates MUST be surrendered at the time of application.

The annual fee for a car, truck or motor home is \$25, and \$20 for a motorcycle. Initial applications require an additional \$5 mailing fee. If your plate message choice(s) is not available or denied, your plate fee will be refunded.

B

Applicant Information

Name _____
 Street _____ City _____ State _____ Zip _____
 Phone _____ Email _____

C

Vehicle Information

Year _____ Make _____ Model _____
 Title Number _____ Serial/VIN Number _____
 Current License Plate Number _____

D

Personalized Plate Request

Leave boxes blank for spaces between numbers and letters.

Car, Truck or Motor home Characters

Motorcycle Characters

1st Choice _____
 1st 2nd 3rd 4th 5th 6th 7th
 2nd Choice _____
 1st 2nd 3rd 4th 5th 6th 7th

1st Choice _____
 1st 2nd 3rd 4th 5th 6th
 2nd Choice _____
 1st 2nd 3rd 4th 5th 6th

Explain the meaning of the requested personalized plates. If your first choice is not available or denied, your second choice will be considered.

1st Choice _____

2nd Choice _____

E

Personalized Rear Plate Only Request

Leave boxes blank for spaces between numbers and letters.

1st Choice _____
 1st 2nd 3rd 4th 5th 6th 7th
 2nd Choice _____

*Current Mileage

*Current mileage must be submitted annually at time of renewal.

Note: To qualify for this plate, your vehicle must travel less than 7,500 miles per renewal year.

1st Choice _____

2nd Choice _____

E

Signature

Applicant _____

Date _____

Go to www.sdcar.org to “CK A PL8” to check the availability of specific plate options.

Personalized license plate requests will be denied if they contain any of the following:

- Special characters (such as #, \$, &, @, etc.)
 - \$D\$U#1
 - FUN@MV
- Vulgar words, terms, or abbreviations
- Characters that express, represent, or imply a profane, obscene, or sexual meaning.
- Words or terms that are offensive or disrespectful of a race, religion, color, deity, ethnic heritage, gender, sexual orientation, disability status, or political affiliation.
- Words or terms that support lawlessness, unlawful activities, or that relate to illegal drugs or paraphernalia.
- Foreign words or terms that fall into any of the above categories.
- Combinations of letters and/or numbers that conflict with or are a duplicate of another South Dakota license plate or plate series.
- Combinations of letters and/or numbers that could be misinterpreted or are confusing from a readability standpoint for law enforcement purposes.
 - 88B88B